



ROBERT J. REINERTSON

ATTORNEY, WAUSAU OFFICE



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AREAS OF PRACTICE

- [Business Organizations](#)
- [Employment Law](#)
- [Business Litigation](#)
- [Employment Litigation](#)
- [Real Estate & Construction Litigation](#)

FOCUS TEAMS

- [Agriculture](#)
- [Health Care](#)
- [Local Governments](#)

PROFESSIONAL EXPERIENCE

It was while working in metro Washington D.C. the summer Watergate broke that Bob was inspired to pursue a career in the law. His fascination with the ethical issues faced by attorneys, and the ensuing efforts to boost their profession, has molded his own thirty-plus year practice and reinforced the importance of strong client service and relationships. His path to becoming an attorney was a bit circuitous as he first worked as a municipal/regional planner in North Dakota and Wausau before going to law school. His early experiences continue to shape and guide the municipal aspect of his practice yet today. At Ruder Ware, Bob practices in business law and litigation, handling a wide variety of matters for business and non-profit clients as well as diverse litigation for business, employment, real estate, and municipal clients.

Bob has recently been involved in:

- Acting as outside general counsel for an international health care professional organization.
- Working with counsel and municipal officials in negotiation and preparation of road and utility easements and rights-of-way.
- Providing counsel in adverse possession lawsuits in both urban and forestland areas.
- Counseling business employers on employee termination issues.
- Defending a trade secrets litigation case.

Bob's involvement in community activities includes having served as president of the Wausau Region Chamber of Commerce and the Wausau Chamber Foundation, and president of his church, as well as serving on other local boards.

Bob and his wife of forty years share a mutual love of travel having first met while working summer jobs at Mount Rushmore. Bob has a particular interest in history, especially the Civil War and the American West.

EDUCATION

- J.D., University of Wisconsin Law School - Madison, WI
- B.S. (*cum laude*), University of North Dakota

BAR ASSOCIATIONS

- American Bar Association - Business Section, Litigation Section, Environmental Law Section
- State Bar of Wisconsin - Litigation Section, Labor & Employment Section, Administrative & Government Section
- Marathon County Bar Association

ADMITTED TO PRACTICE

Wisconsin Supreme Court
U.S. District Court for the Western District of Wisconsin
U.S. District Court for the Eastern District of Wisconsin
U.S. Court of Federal Claims

CIVIC ACTIVITIES

- City of Wausau Community Development Authority Commission - Member (2018 - present)
- Marathon County Council of Safety - Legal Liaison (2018 - present)
- Northern Valley Industries, Inc. - Board Member (2016 - present)
- Robert W. Monk Gardens, Inc. - Board Member (2016 - present); Vice President (2016 - 2018); President (2018 - present)
- Wausau Cemetery Association, Inc. - Board Member (2016 - present)

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